

Stairway To Success

LEVEL IV

DIRECTOR

Receives all benefits a Supervisor receives.
Receives an additional 1% Bonus on personal retail volume.

Receives a \$ 50.00 Bonus on all personally sponsored Distributors.

Receives a \$ 25.00 Bonus on all personally sponsored USERS and 30 % profit on USER purchases

Receives an extra 1% Bonus on all 1st, 2nd and 3rd generation Supervisors or Directors who qualify for the 2%, 2 1/2%, 3%, 4%, 5% and 6% Bonus structure.

LEVEL III

SUPERVISOR

Purchases product direct from company at a 50% discount.

Receives a 15% profit on product supplied to Managers.

Receives a 30% profit on product supplied to personally sponsored Distributors or USERS. **Receives a 50% profit on product sold to retail customers.**

Receives a \$ 50.00 Bonus on all personally sponsored Distributors.

Receives a \$ 25.00 Bonus on all personally sponsored USERS and 30% profit on user purchases.

Can receive a 2% , 2 1/2 %, 3%, 4%, 5% or 6% Profit Sharing Bonus paid on all Supervisors and Directors through three (3) qualifying generations.

LEVEL II

MANAGER

Purchases product at a 35% discount.

Receives a 35% profit on product sold to retail customers.

Receives a \$ 50.00 Bonus on all personally sponsored Distributors

Receives a \$ 25.00 Bonus on all personally sponsored USERS and 30% profit on USER purchases

LEVEL I

DISTRIBUTOR

Purchases product at 20% discount

Receives a 20% profit on all retail sales.

Receives a \$ 50.00 Bonus on all personally sponsored Distributors.

Receives a \$ 25.00 Bonus on all personally sponsored USERS and 30% profit on USER purchases.

Sponsor other people into company and receive their retail volume credits.

*NOTICE:

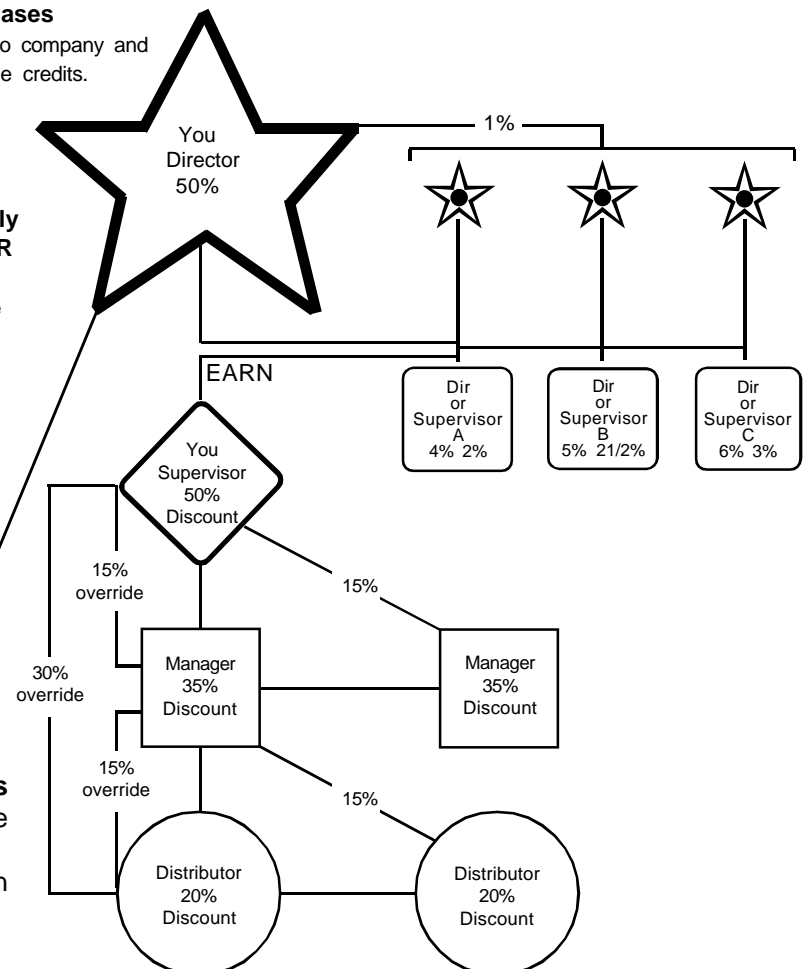
Bonuses paid on Distributors Sponsoring will be paid within 10 days after the company receives the **paid in full** application, Bonus check amount is **\$ 50.00** for each **Distributor you personally sponsor and train.**

***Distributor kits are not subject to discounts.**

**Distributor kits provide \$100.00 RV. USER discount application fee not included in qualifying volume.*

Earn an additional 1% on all **Supervisors Directors** on which you received the

Profit Sharing Bonus plus a 1% Bonus on your personal retail volume.



“MARKETING PROGRAM”

All requirements for each position must be met before you can progress to the next level of achievement. Volumes start over for each level.

DISTRIBUTOR QUALIFICATIONS AND DUTIES

1. Submit a **Distributor Application Form** and complete Distributor training school
2. Purchase a Distributor Kit **cost \$ 155.00**

Benefits

1. Purchase product from either your **up-line sponsor** or from Company.
2. 20% Discount from suggested retail. ***Does not include Distributor kits.***
3. Earn Retail Volume (RV) on all personal product purchases. ***Includes Distributor kits.***
4. Earn RV on product purchases by all 1st generation Distributors. ***Includes Distributor kits***
5. **Earn \$ 50.00 cash bonus on all personally sponsored Distributors.**
6. **Earn \$ 25.00 cash bonus on all personally sponsored USERS and 30% profit on USER purchases**

MANAGER QUALIFICATIONS AND DUTIES

1. Accumulate \$1,000.00 RV with at least \$200.00 of this in personal RV. (No Time Limit).*
Includes Distributor kits
2. Complete MANAGER training school - and submit Upgrade form.

Benefits

1. 35% Discount from suggested retail. ***Does not include Distributor kits***
2. 15% override on product purchased by Distributors. ***Does not include Distributor kits***
3. Earn RV on personal product purchases and all purchases by 1st generation Managers toward your Supervisor qualifications. ***Includes Distributor kits.***
4. **Earn \$ 50.00 cash bonus on all personally sponsored Distributors.**
5. **Earn \$ 25.00 cash bonus on all personally sponsored USERS and 30 % profit on USER purchases**
6. 5 % bonus on the RV of all 1st generation Managers. (Must have \$ 300.00 Personal Retail Volume each month to qualify.) ***Includes Distributor kits***

SUPERVISOR QUALIFICATIONS AND DUTIES

1. Accumulate \$3,000.00 RV with at least \$600.00 of this in personal RV. (No Time Limit).*
Includes Distributor kits
2. Complete SUPERVISOR training school - and submit Upgrade form.

Benefits

1. Purchase products direct from Company.
2. 50% discount from suggested retail. ***Does not include Distributor kits***
3. 15% override on Managers. ***Does not include Distributor kits***
4. 30% override on Distributors. ***Does not include Distributor kits***
5. **Earn \$ 50.00 cash bonus on all personally sponsored Distributors.**
6. **Earn \$ 25.00 cash bonus on all personally sponsored USERS**
7. 2%-21/2 %-3 %-4%-5%-6% Profit Sharing Bonus paid on all Supervisors and Directors through three (3) qualifying** generations. Bonuses will be paid on the RV of all non-qualifying as well as qualifying Supervisors and Directors ending with the third (3rd) generation qualifying Supervisor or Director. ***Includes Distributor kits.***

DIRECTOR QUALIFICATIONS AND DUTIES

1. Accumulate \$6,000.00 RV with at least \$1,200.00 of this being in personal RV. (No Time Limit).*
Includes Distributor kits
2. Complete DIRECTOR training school - Complete and submit Upgrade form.

Benefits

1. Earn same discounts and bonuses as Supervisor. ***Includes Distributor kits***
2. Receive a 1% Director Bonus on your personal RV and an additional 1% on all downline members on which you receive the 2%-21/2%-3%-4%-5%-6% Supervisor Profit Sharing Bonus, thereby increasing the profit sharing bonus to 3%-31/2%-4%-5%-6%-7%. In order to qualify for the Director Bonus, you must have a personal RV of \$1,000 or group volume of \$ 2,000. Group volume is first generation qualifiers each month. ***Includes Distributor kits.***
3. **Earn \$ 50.00 cash bonus on all personally sponsored Distributors.**
4. **Earn \$ 25.00 cash bonus on all personally sponsored USERS.**

* To remain active in Nutrition Outreach marketing program a Renewal Fee is required annually on October 1st (Amount to be announced by the company.) ** Qualifications for advancement to the next level of achievement are determined by a combination of your Personal RV and that of all first (1st) generation Nutrition Outreach members at your same level.

*** To qualify for the 2% -21/2% - 3% - 4% - 5% - 6% Supervisor Profit Sharing Bonus you must have a personal RV **\$400.00** or **\$800.00** each month. Personal RV is the volume purchased by you and your downline Managers ,Distributors, Users, Retail customers. **Note-** If for some reason a Supervisor or Director does not qualify in any given month, you do not lose your position, you only lose your profit sharing bonus for that month. **Notice:** During unqualifying months a Supervisor / Director must maintain A RV of \$ 200.00 per month after 3 months of not maintaining active status of 200.00 retail Supervisors/ Directors will move down to **Manager status.**